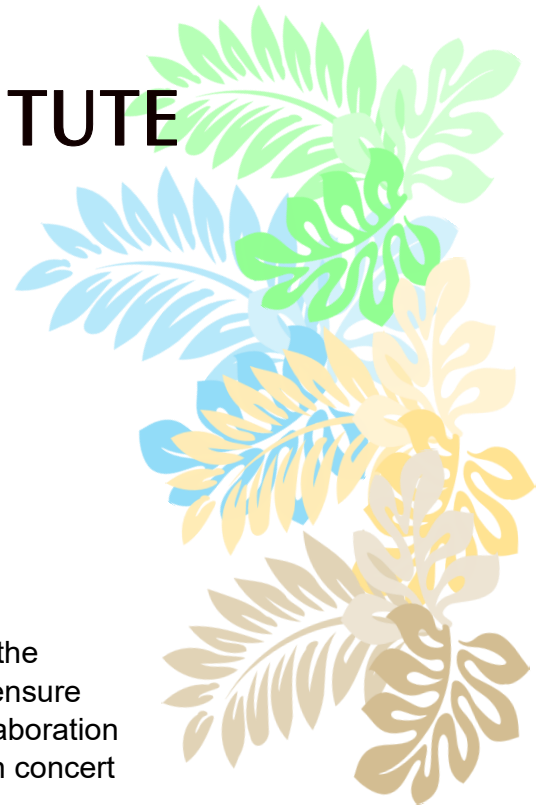


FLORIDA HOUSE INSTITUTE

SPONSOR BENEFITS



Mission:

The Mission of Florida House Institute is to inspire environmental stewardship and enhance our quality of life through exploration, design, and action.

Vision:

Florida House Institute envisions engaged communities where sustainability and innovation transform the way we live, work and play.

Values:

Sustainability: We believe in sustainable community development and the preservation, conservation, and protection of our natural resources to ensure that they endure for generations to come. **Partnership:** We believe collaboration makes us stronger and we can achieve infinitely more when we work in concert with others.

Goals for Sponsors:

The Florida House Institute is committed to supporting local green business by serving as a demonstration area for innovative sustainable products. We strive to support the goals and visions of your green business.

SUSTAINABLE - \$50,000- all benefits below plus

- Exclusive naming rights for Energy Pavilion on the grounds of Florida House Institute
- Co-naming rights for one garden area
- Farm to table Lunch for 15 (does not double from previous levels)
- Press Conference and ribbon cutting highlighting naming and donation
- Free facility rental for the term of the annual donation

ELEMENTAL - \$25,000- all benefits below plus

- Exclusive naming rights for 1 of 3 STEM learning stations in the interior of Florida House Institute
- Farm to table Lunch for 12 (does not double from previous levels)
- Press Conference and ribbon cutting highlighting STEM naming and donation
- Free facility rental for the term of the annual donation

FIRE- \$10,000 - all benefits below plus

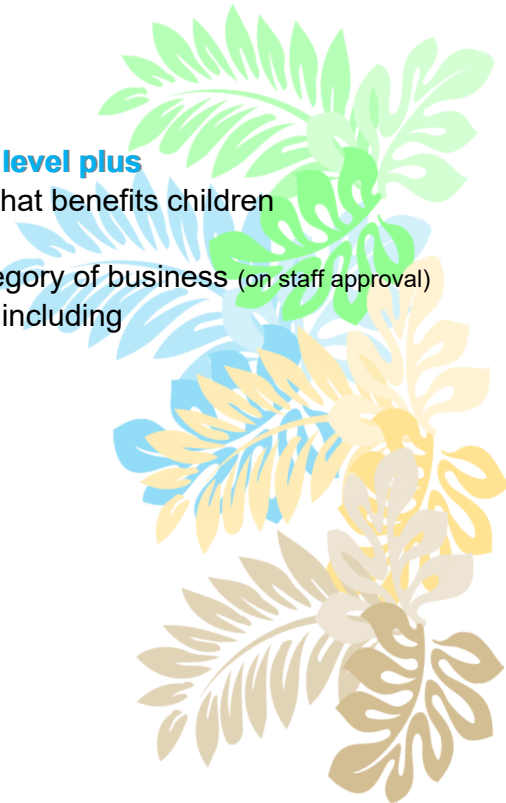
- Exclusive naming rights for 1 of 7 STEM learning stations located in the gardens and grounds areas of Florida House Institute
- On-site sales, sampling and couponing opportunities
- VIP passes for staff to our special fundraisers and events
- Promotion in upcoming media
- Naming opportunity on FHI building site with installation of permanent sustainability display (to be approved and determined by staff based on infrastructure/product need)
- Farm to table Lunch for 10 (does not double from previous levels)
- Exclusive naming rights at one of three of FHI's annual events
- Permanently displayed wall plaque or paver listing sponsor contribution

EARTH - \$5,000 – all benefits below plus

- Dedicated campaign with pre-marketing and follow-up promotion
- Annual Email blast to our members that has your company logo embedded



- Recognition at annual board and staff retreat
- Farm to Table Lunch for 6 (does not double from previous levels)
- Exclusive naming rights for one of FHI's annual events
WATER - \$2,500 - all of the benefits of previous level plus
- Enhance your cause-related marketing by participating in a program that benefits children participating in our adult and children's STEM education program(s)
- Exclusive in-house permanent display of a product at FHI in your category of business (on staff approval)
- Display table, signage and your company representatives at event(s) including Earth Day, Movie showings, Farmer's Market and more
- Speaking opportunity at event(s)
- Farm to table lunch for 4 (does not double from previous levels)
- Exclusive naming rights at one of FHI's annual events
AIR - \$1,000
- Logo exposure on Florida House Institute (FHI) web site
- Hyperlink on FHI web site
- Branding to over 5,000 FHI visitors annually
- Cross promotions with other sponsors and partners
- Option to provide premium in event and show bags
- Free ad in event program book(s)
- Option to provide prize giveaways
- Farm to Table lunch for 2
- 10% off FHI products and services (facility rental, garden products, literature)



PLEASE COMPLETE THE FORM BELOW AND RETURN WITH YOUR PAYMENT

Representative Contact Name	
Title	
Organization Name	
Address	
City	State
Zip	Phone
Email	
Credit Card #	Expiration
3 Digits CC Security Code	Initial or Signature of Approved User
Sponsor Level commitment: SUSTAINABLE (\$50,000) ELEMENTAL (\$25,000) FIRE (\$10,000) EARTH (\$5,000) WATER (\$2,500) AIR (\$1,000) You may donate on-line up to \$1000 or make checks payable to Florida House Institute and mail to 4454 Beneva Road Sarasota, Florida 34233	

Visit us at FloridaHouseInstitute.org or call us at (941) 924-2050

Charitable Partner: Florida House Institute is a 501c(3) non-profit organization, so sponsorship fees may be tax-deductible as charitable donations. The Florida House Foundation of Sarasota, Inc. of Sarasota, FL is a charitable organization registered with the Florida Department of Agriculture & Consumer Services, Registration No. CH38025, A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

Trust: We believe that through stewardship of our community's resources we build confidence and strong relationships.